

**The Capital District Caribbean American African Alliance, Inc.**  
**Presents**  
**CARAMA 2007: Seventh Annual Caribbean Festival**  
**Saturday August 11, 2007**

**Festival Journal Book**  
**Advertisement Contract**

**Advertisement Rates:**

Back Cover (Glossy full color) size: 7.5" w x 10" h .....	\$400.00
Inside Front Cover (color) size: 7.5" w x 10" h.....	\$350.00
Inside Back Cover (color) size: 7.5" x 10" h .....	\$350.00
Full Page: 7.5" x 10" h.....	\$200.00
Half Page Vertical: 3.5" w x 10" h; Horizontal: 7.5" x 5" .....	\$125.00
Quarter Page Vertical: 3.5" w x 4.875" h; Horizontal: 7.5" x 2.5" h.....	\$ 75.00
Business Card.....	\$ 50.00
2 - 3 Line Booster (30 words).....	\$ 20.00
Patron's List.....	\$2.00 Single/\$4.00 - Mr. & Mrs.

**\*\*Copy Deadline: July 19, 2007\*\***

Please send camera-ready copy (clearly written and clean **black & white version** of your logo) or send us your business card. As a courtesy, The ALLIANCE will produce your ad at no extra charge.

**Phone/Fax.** (518)346-7625  
**Cell** (518) 522-0418  
**Website:** [www.carama.org](http://www.carama.org)  
**E-mail:** [info@carama.org](mailto:info@carama.org).

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Name/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

The undersigned agrees to pay \$\_\_\_\_\_ for advertisement to be placed in the CARAMA 2007 Journal Book, "Festival" August 11, 2007, Central Park, Schenectady, New York.

Signature: \_\_\_\_\_ Date \_\_\_\_\_

**NOTE:** Please make bank checks or money orders payable to The ALLIANCE and mail it with your ad copy to: The Capital District Caribbean American African Alliance, Inc. P. O. Box 61, Schenectady, NY 12305